

1 Growing the Game

Providing and Promoting Quality Experiences



A. Access

To leverage quality infrastructure (places, platforms, and people) to grow participation.

To promote connections between volleyball providers and existing sports-sector infrastructure, actively enabling access to facilities and spaces to play.

- Year 2 Work with RSTs, Council and community to work together for further indoor sport facility opportunities 
- Year 2 Work with Councils and Local Board in Auckland to promote 'park volley' opportunities with funding 
- Year 2 Work with other sports providers, sports, private providers to market all aspects of volleyball as a potential shared income stream. Beach, park, indoor 

B. Events

To enable quality local competitions and to grow regional and national competitions in order to provide a co-ordinated competition calendar.

To create and implement a successful events plan in partnership with stakeholders.

- Year 2 Continue to grow and improve VNZ events 
- Year 2 Review held of all events and calendar 
- Year 2 Online technology for all events 
- Year 2 Introduce satellite secondary school event 

C. Awareness

To grow the profile and brand of the game at the local, regional, and national levels.

To create a national marketing plan that includes social media and that increases the profile and attractiveness of volleyball.

- Year 2 Plan to be further developed and reviewed Social media plan to be extended 

D. Growth

To connect local and regional volleyball to knowledge, tools and resources to enable growth.

To investigate and implement strategies that engage participants in the game for longer, and in different formats of the game.

- Year 2 Subject to funding investment. Sitting volleyball, rest home games, Iwi of origin 
- Year 2 Shared resources regionally 

E. Diversity

To target population growth area, promoting different formats of the game, cultural inclusiveness and opportunities for young athletes

To target opportunities that grow participation amongst our youth, for our culturally diverse population, and that leverage the strengths of our unique regions.

- Year 2 Grant applications in place and being made for diversity funding in some regions across NZ through grants role in place 
- Year 2 VNZ delivery into targeted population areas with funding support 

2 Playing the Game

Participation, Development and Performance



A. Performance

To provide integrated pathways for performance

To provide resources for athletes who demonstrate the ability to perform on the world stage

- Year 2 Provide strong pathway documentation for athletes and ensure well promote
- Year 2 Provide learning resources and tools for athletes
- Year 2 Provide Coach professional development at NZ level
- Year 2 Provide Coach professional development and education for women interested in coaching
- Year 2 Performance Coaches to have a strategy and plan in conjunction with VNZ Coaching resources for developing athletes
- Year 2 Culture training session to be run with all NZ coaches and other Association coaching leads
- Year 2 Annual plan submitted for tours incl budgets to be continued to be managed
- Year 2 Research Good practice in performance across NZ and internationally

B. Athlete Development

To lead a highly effective system for long-term athlete development.

To implement the VNZ Athlete Development and Performance Strategy.

- Year 2 Full time VNZ Athlete Development and Performance Lead in place working in association with the strategy
- Year 2 Calendar in place with International performance events and VNZ camps, trainings, trials and events
- Year 2 Fund / subsidise some camps, trials, programmes, development activities
- Year 2 Research Australian and South Pacific playing and developing opportunities
- Year 2 Selection and nomination processes and criteria in place for all teams. Thoroughly reviewed from learnings
- Year 2 All programmes evaluated online and summaries provided to CE
- Year 2 Research good practice overseas and in other sports
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C. Participation

To enable participation, increasing enjoyment and wellbeing for all.

To enable access to quality resources, training opportunities, and competitions for all participants.

- Year 2 Increasing the number of resources on the website for use. Manage them and promote them to associations / clubs
- Year 2 Promoting training opportunities to the stakeholder community through social media and newsletter
- Year 2 Work with Associations to increase their capability to provide more and diverse opportunities
- Year 2 Develop Partnership plans with Associations and RSTs to provide more opportunities for volleyball engagement

3 Our People

Engaging, Educating and Supporting



A. Education

To plan and implement learning and development for staff, officials, and volunteers.

To support the delivery of local, regional, and national training for officials and volunteers, with a focus on increasing capability and capacity.

- Year 2 Continue Association networking building partnership plans
- Year 2 Develop through Roadshow discussions, developing an understanding of capacity and capability needs within Associations and Regions.
- Year 2 leadership training and resources as to 'how to implement 'a few good ideas and 'recruiting volunteers' is the key shortage as well as access to funding so that programmes can be developed and implemented

B. Engagement

To value, acknowledge, and support the development of highly engaged associations, zones, clubs, schools, and community providers.

To create and implement an agreed whole-of- volleyball workforce plan in partnership with associations.

- Year 2 Work with Associations, RSTs and other Community organisations
- Year 2 Beginning with VNZ workforce plan then to widen into the community. Focus on volunteers, Board, management, event management training

C. Support

To lead the coach and referee development programmes at all levels of volleyball.

To deliver the coach and referee development programmes and to engage new coaches and referees.

- Year 2 Implement coach development programmes across NZ
- Year 2 Implement referee development programmes across NZ
- Year 2 Implement coach education levels of accreditation
- Year 2 Provide an events manual and training for events staff
- Year 2 Provide training and support for coach developers and coaching leads in associations

4 Operational Excellence

Optimising Resources and Utilising Technology



A. Operations

To deliver quality operational plans, with a commitment to continuous quality improvement.
To prepare annual plan, continually striving to improve the systems and processes that enable the relevance and effectiveness of VNZ for its members

- Year 2 Develop annual plan with agreed priorities 
- Year 2 Develop agreed workplan for staff, KPIs and key milestones with budgets 
- Year 2 Continue to develop processes, systems and policies proactively rather than reactively 
- Year 2 Create a network of sharing of resources across NZ 
- Year 2 Create a network of volleyball learning (admin) across NZ 
- Transgender policy updated to ensure fair and just 

B. Communications

To communicate in a meaningful, open and timely way.
To develop and implement a communication plan for all stakeholders

- Year 2 Stakeholder relationship completed Started in early days but needs to be re visited and further developed 
- Year 2 Overarching communication plan Started in early days but needs to be re visited and further developed 
- 2019 – 2020 Association roadshow calendar Completed 
- Year 2 CRM implemented and utilized 

C. Governance

To grow a sustainable financial platform with sound stewardship and robust processes.
To prepare fiscally responsible annual budgets, to control and monitor expenditure effectively and to report fiscal activity accurately to the Board and stakeholders

- Year 2 2019 – 20 Budget prepared and presented 
- Year 2 2019 – 20 Budget managed and on track 
- Year 2 New business opportunities sought through programme diversification 
- Year 2 New business sought through government agencies 